

# Privacy Mindset for Developing Internet of Things Applications for Social Sensing: Software Engineering Challenges

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## ABSTRACT

Social sensing aims to collect sensory data by using human population as sensor carriers (e.g., location), sensor operators (e.g., taking photos), and sensors themselves (e.g., Twitter). The Internet of Things (IoT) applications facilitate social sensing tasks. However, designing and developing IoT applications is much more complicated than designing and developing desktop, mobile, or web applications. The IoT applications require both software and hardware (e.g., sensors and actuators) to work together on multiple different type of nodes (e.g., micro-controllers, system-on-chips, mobile phones, single-board computers, cloud platforms) with different capabilities under different conditions.

## CCS CONCEPTS

•Hardware → Sensor applications and deployments; •Security and privacy → Human and societal aspects of security and privacy;

## KEYWORDS

Internet of Things, Privacy, Privacy Mindset, Software Engineering

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## 1 PROBLEM DOMAIN

Such engineering complexities have forced software engineers to put most of their efforts towards addressing other challenges such as interoperability and modifiability, resulting in privacy concerns being often overlooked. However, IoT applications, especially which are focused on social sensing, collect and analyse personal data that can be used to derive sensitive information about individuals. Therefore, designing privacy aware IoT applications are critical. In order to achieve this, it is important to develop *Privacy mindset* among software engineers. The notion of *Privacy mindset* is similar to *Security mindset* [3].

Privacy mindset encourages software engineers to think about privacy awareness of their IoT applications at early design phases,

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not as an after thought. Privacy need to be treated as a first class citizen in IoT application development processes. Privacy mindset can only be developed by providing strong guidance to the software engineers and by reducing the effort and time required to embed privacy protecting measures into IoT applications. There are few different research work that have been proposed in order to guide software engineering processes.

*Privacy foundation principles* [1], *Privacy design strategies* [1], *Privacy by Design (PbD) guidelines* [2], *Privacy Patterns*, and *Privacy Tactics* aim to provides different levels of guidance to software engineers as show in Figure 1. *Privacy Patterns*, inspired by design patterns, describe high-level structures and behaviours of software systems as the solution to multiple system requirements. They are complex compositions of privacy tactics. *Privacy Tactics*, inspired by tactics, are design decisions that improve individual privacy quality attributes. They are the most fundamental building blocks.

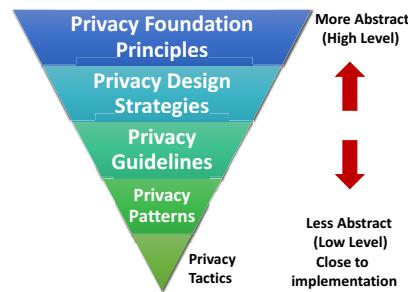


Figure 1: From high level principles to low level tactics

## 2 RESEARCH DIRECTIONS

We need develop an unified PbD design framework that incorporates not only high level principles, but all the way to patterns and tactics. Then, we need to build automated (or at least semi-automated) tools that can help software engineers to apply privacy protecting measures into their IoT applications. Different types of tools will be required to support different phases of the IoT application life-cycle (e.g., design, runtime) and different components (e.g., edge nodes, gateway nodes, cloud nodes).

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